

# **Databook Series on 200+ Industries** and 50+ Countries

■ Databook Series on 200+ Industries and 50+ Countries being added. Recent additions include Titanium, Eco Fiber, Drones, Social Commerce, Digital Signage, Elderly Care, Artificial Sweetener, Professional Sports, Anime, Insole, Aviation Fuel, Interior Design, Social Commerce, Cosmetic Surgery, Leather, Esports, Modular Construction, 5G infrastructure, Automated Homes, Metals in EV Battery, Managed Security Services, Nitrile Gloves, Cannabis, Green Data Centre, Gene Editing, Nano Technology and more added this year.

### **Recent Publications on The Platform**

Some Interesting Analyst Briefings:

- Analyst Briefing: The 'axis of autocracy' escalates its belligerence in Ukraine
- Analyst Briefing Red Bull and Arnault family come together for Paris FC
- Analyst Briefing: Consumers would generally be happy for an Al solution to decide the outcome of their insurance claim
- IBM's watsonx.ai Enhancements Reflect Momentum Behind Al Agents and Responsible AI
- Analyst Briefing: US Elections 2024 Executive Briefing
- Other latest Analyst Briefings

#### **Sector Reports:**

- Global Industry Data
- Construction Industry Reports
- **Brand Profile Reports**
- Renewable Energy Policy Handbook 2024
- **Packaging Industry Reports**
- Media Landscape Reports
- **Consumer Reports**
- Travel & Tourism Reports

### **Case Studies:**

- Low/No Alcoholic Beverages: **Understanding Consumer Trends and Competitive Landscape**
- Minor Figures' Success: Leveraging Brand Strategy and Unique Market Positioning
- Cloudberry in FMCG: Tapping into the **Health Power of a Super Berry**
- Navigating the Airline Industry: Insights on Key Players, Challenges, and Opportunities
- Food and Drink Innovations: Capturing Opportunities in the Growing Esports and **Gaming Market**

## Other Capabilities you may not know about:



Job Analytics



**Deals** 











Global Ads **Social Media Analytics**