

Last updated: 10-Jul-2025



## CONSUMER / Industry Module Reports

| INDUSTRY                   | SECTOR                          | CONTENT CATEGORY    | PRODUCT SUB TYPE                | REPORT                                                                   | 2026<br>PUBLICATION<br>DATE | STATUS      |
|----------------------------|---------------------------------|---------------------|---------------------------------|--------------------------------------------------------------------------|-----------------------------|-------------|
| Alcoholic Beverages        | Spirits                         | Long Reports        | Global Sector Report            | Opportunities in the Global Spirits Sector 2026                          | 29-May-26                   | Published   |
|                            | Wines                           | Long Reports        | Global Sector Report            | Opportunities in the Global Wine Sector 2026                             | 01-Jun-26                   | Published   |
|                            | Spirits                         | Long reports        | Country Sector Analysis - Long  | Whiskey Market Insights 2026                                             | 30-Nov-26                   | Not started |
|                            | Beer and Cider                  | Brief(short report) | Country Sector Analysis - Brief | Beer and Cider Market Insights 2026                                      | 30-Sep-26                   | Not started |
|                            | Beer and Cider                  | Brief(short report) | Country Sector Analysis - Brief | Beer and Cider Market Databook 2026                                      | 30-Oct-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| Baby Care                  | Baby Food                       | Long reports        | Country Sector Analysis - Long  | Baby Food – Market Assessment and Forecasts to 2031                      | 31-Dec-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| Consumer Health            | OTC Healthcare                  | Long Reports        | Global Sector Report            | Opportunities in the Global OTC Healthcare Sector 2026                   | 31-Dec-26                   | Not started |
|                            | Sports and Active Nutrition     | Long Reports        | Global Sector Report            | Opportunities in the Global Sports and Active Nutrition Sector 2026      | 31-Dec-26                   | Not started |
|                            | Vitamins and Dietary Supplement | Long Reports        | Global Sector Report            | Opportunities in the Global Vitamins and Dietary Supplements Sector 2026 | 31-Dec-26                   | Not started |
|                            | Sports and Active Nutrition     | Long reports        | Country Sector Analysis - Long  | Protein Nutrition Market Insights 2026                                   | 31-Dec-26                   | Not started |
|                            | Vitamins and Dietary Supplement | Long reports        | Country Sector Analysis - Long  | Dietary Supplements Market Insights 2026                                 | 31-Dec-26                   | Not started |
|                            | Consumer Health                 | Long Reports        | Regional Sector Report          | Opportunities in Consumer Health Industry 2026                           | 31-Dec-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| * Cosmetics & Toiletries   | Haircare                        | Long Reports        | Global Sector Report            | Opportunities in the Global Haircare Sector 2026                         | 03-Mar-26                   | Published   |
|                            | Make-Up                         | Long Reports        | Global Sector Report            | Opportunities in the Global Make-Up Sector 2026                          | 09-Mar-26                   | Published   |
|                            | Male Toiletries                 | Long Reports        | Global Sector Report            | Opportunities in the Global Male Toiletries Sector 2026                  | 03-Mar-26                   | Published   |
|                            | Suncare                         | Long Reports        | Global Sector Report            | Opportunities in the Global Suncare Sector 2026                          | 13-Mar-26                   | Published   |
|                            | Personal Hygiene                | Long Reports        | Global Sector Report            | Opportunities in the Global Personal Hygiene Sector 2026                 | 01-May-26                   | Published   |
|                            | Haircare                        | Long reports        | Country Sector Analysis - Long  | Shampoo Market Insights 2026                                             | 31-Aug-26                   | Not started |
|                            | Oral Hygiene                    | Long Reports        | Global Sector Report            | Opportunities in the Global Oral Hygiene Sector 2026                     | 30-Apr-26                   | Published   |
|                            | Skincare                        | Long Reports        | Global Sector Report            | Opportunities in the Global Skincare Sector 2026                         | 15-May-26                   | Published   |
|                            | Feminine Hygiene                | Long Reports        | Global Sector Report            | Opportunities in the Global Feminine Hygiene Sector 2026                 | 30-Oct-26                   | Not started |
|                            | Fragrances                      | Long Reports        | Global Sector Report            | Opportunities in the Global Fragrances Sector 2026                       | 30-Oct-26                   | In Progress |
|                            | Skincare                        | Long reports        | Country Sector Analysis - Long  | Facial Care Market Insights 2026                                         | 30-Oct-26                   | Not started |
|                            | Fragrances                      | Long reports        | Country Sector Analysis - Long  | Female Fragrances Market Insights 2026                                   | 30-Nov-26                   | Not started |
|                            | Cosmetics & Toiletries          | Long Reports        | Regional Sector Report          | Opportunities in Cosmetics and Toiletries Industry 2026                  | 31-Dec-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| * Food                     | Seasonings, Dressings & Sauces  | Long Reports        | Global Sector Report            | Opportunities in the Global Seasonings, Dressings & Sauces Sector 2026   | 12-Mar-26                   | Published   |
|                            | Dairy & Soy Food                | Long Reports        | Global Sector Report            | Opportunities in the Global Dairy & Soy Food Sector 2026                 | 25-May-26                   | Published   |
|                            | Confectionery                   | Long Reports        | Global Sector Report            | Opportunities in the Global Confectionery Sector 2026                    | 20-May-26                   | Published   |
|                            | Meat                            | Long Reports        | Global Sector Report            | Opportunities in the Global Meat Sector 2026                             | 31-Jul-26                   | Not started |
|                            | Savory Snacks                   | Long Reports        | Global Sector Report            | Opportunities in the Global Savory Snacks Sector 2026                    | 27-May-26                   | Published   |
|                            | Dairy & Soy Food                | Long reports        | Country Sector Analysis - Long  | Grain, Nut, Rice, Seed Milk Alternatives Market Insights 2026            | 30-Sep-26                   | Not started |
|                            | Dairy & Soy Food                | Long reports        | Country Sector Analysis - Long  | Butter & Spreadable Fats Market insights 2026                            | 30-Sep-26                   | Not started |
|                            | Dairy & Soy Food                | Long reports        | Country Sector Analysis - Long  | Cheese Market Insights 2026                                              | 30-Sep-26                   | Not started |
|                            | Bakery & Cereals                | Long Reports        | Global Sector Report            | Opportunities in the Global Bakery & Cereals Sector 2026                 | 30-Oct-26                   | In Progress |
|                            | Ice Cream                       | Long Reports        | Global Sector Report            | Opportunities in the Global Ice Cream Sector 2026                        | 30-Oct-26                   | In Progress |
|                            | Meat Substitutes                | Long Reports        | Global Sector Report            | Opportunities in the Global Meat Substitutes Sector 2026                 | 30-Oct-26                   | In Progress |
|                            | Confectionery                   | Long reports        | Country Sector Analysis - Long  | Chocolate Market Insights 2026                                           | 30-Nov-26                   | Not started |
|                            | Bakery & Cereals                | Long reports        | Country Sector Analysis - Long  | Bread & Rolls Market Insights 2026                                       | 30-Nov-26                   | Not started |
|                            | Prepared Meals                  | Long reports        | Country Sector Analysis - Long  | Ready Meals Market Insights 2026                                         | 30-Nov-26                   | Not started |
|                            | Meat                            | Long reports        | Country Sector Analysis - Long  | Fresh Meat (Counter) Market Insights 2026                                | 30-Nov-26                   | Not started |
|                            | Prepared Meals                  | Long Reports        | Global Sector Report            | Opportunities in the Global Prepared Meals Sector 2026                   | 30-Nov-26                   | Not started |
|                            | Soups                           | Long Reports        | Global Sector Report            | Opportunities in the Global Soups Sector 2026                            | 30-Nov-26                   | In Progress |
|                            | Pasta & Noodles                 | Long reports        | Country Sector Analysis - Long  | Dried & Instant Noodles Market Insights 2026                             | 31-Dec-26                   | Not started |
|                            | Food                            | Long Reports        | Regional Sector Report          | Opportunities in the Food Industry 2026                                  | 31-Dec-26                   | Not started |
|                            | Syrups & Spreads                | Long Reports        | Global Sector Report            | Opportunities in the Global Syrups & Spreads Sector 2026                 | 31-Dec-26                   | In Progress |
|                            | Pasta & Noodles                 | Long Reports        | Global Sector Report            | Opportunities in the Global Pasta & Noodles Sector 2026                  | 31-Dec-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| Household Products         | Household Products              | Long reports        | Country Sector Analysis - Long  | Textile Washing Products Market Insights 2026                            | 30-Oct-26                   | Not started |
|                            | Household Products              | Long reports        | Country Sector Analysis - Long  | General Purpose Cleaners Market Insights 2026                            | 30-Oct-26                   | Not started |
|                            | Household Products              | Long reports        | Country Sector Analysis - Long  | Tissue & Hygiene Market Insights 2026                                    | 30-Oct-26                   | Not started |
|                            | Household Products              | Long Reports        | Global Sector Report            | Opportunities in the Global Household Products Sector 2026               | 08-May-26                   | Published   |
|                            | Household Products              | Long Reports        | Regional Sector Report          | Opportunities in Household Products Industry 2026                        | 31-Dec-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| * Non-Alcoholic Beverages  | Non-alcoholic Beverages         | Long Reports        | Global Sector Report            | Opportunities in the Global Hot Drinks Sector 2026                       | 13-Mar-26                   | Published   |
|                            | Total Beverages                 | Brief(short report) | Country Sector Analysis - Brief | Quarterly Beverage Forecast Report: Q4-25                                | 13-Mar-26                   | Published   |
|                            | Hot Drinks                      | GD2026              | Country Sector Analysis - Long  | Hot Coffee Market Insights 2026                                          | 31-Jul-26                   | Not started |
|                            | Hot Drinks                      | Long reports        | Country Sector Analysis - Long  | Hot Tea Market Insights 2026                                             | 31-Jul-26                   | Not started |
|                            | Total Beverages                 | Brief(short report) | Country Sector Analysis - Brief | Quarterly Beverage Forecast Report: Q1-26                                | 26-Jun-26                   | Published   |
|                            | Soft Drinks                     | Brief(short report) | Country Sector Analysis - Brief | Soft Drinks Market Databook 2026                                         | 15-Sep-26                   | In Progress |
|                            | Total Beverages                 | Brief(short report) | Country Sector Analysis - Brief | Quarterly Beverage Forecast Report: Q2-26                                | 15-Sep-26                   | Not started |
|                            | Soft Drinks                     | Long Reports        | Country Sector Analysis - Long  | Adult Soft Drinks Market Insights 2026                                   | 30-Oct-26                   | Not started |
|                            | Soft Drinks                     | Long Reports        | Country Sector Analysis - Long  | Soft Drinks Market Insights 2026                                         | 14-Aug-26                   | In Progress |
|                            | Soft Drinks                     | Long Reports        | Global Sector Report            | Global Soft Drinks Performance and Outlook 2026                          | 30-Nov-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| * Pet Care                 | Dog Care                        | Long reports        | Country Sector Analysis - Long  | Dog Food Market Insights 2026                                            | 31-Aug-26                   | Not started |
|                            |                                 |                     |                                 |                                                                          |                             |             |
| Tobacco & Tobacco Products | Cigarettes                      | Brief(short report) | Country Sector Analysis - Brief | Cigarettes – Market Assessment and Forecasts to 2030                     | 31-Dec-26                   | Not started |
|                            | Cigarettes                      | Brief(short report) | Country Sector Analysis - Brief | Cigarettes Databook – Market Assessment and Forecasts to 2030            | 31-Dec-26                   | Not started |
| Consumer Overall           | Consumer                        | Brief(short report) | Country Sector Analysis - Brief | Market Assessment and Forecasts to 2030                                  | 31-Dec-26                   | In Progress |

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Publication timelines are subject to change. Timelines revised since last month are marked with an asterisk '\*':

Last updated: 10-Jul-2026



## CONSUMER / Custom Reports

| INDUSTRY               | CONTENT CATEGORY | PRODUCT SUB TYPE        | REPORT                                                                                             | 2026<br>PUBLICATION<br>DATE | STATUS      |
|------------------------|------------------|-------------------------|----------------------------------------------------------------------------------------------------|-----------------------------|-------------|
| Alcoholic Beverages    | Data Series      | Data Series             | Strategic Intelligence: Consumer Goods Sector Scorecard                                            | 30-Jan-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Top Trends in Alcoholic Beverages 2026                                          | 29-Jan-26                   | Published   |
|                        | Webinars         | Webinar                 | Webinar: Top Trends in Alcoholic Beverages 2026                                                    | 16-Apr-26                   | Published   |
|                        | Data Series      | Data Series             | Strategic Intelligence: Alcoholic Beverages Sector Scorecard 2026                                  | 18-Feb-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Channel Rebalancing in the Alcohol Industry—Is On-Trade Recovering After COVID? | 28-Apr-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topics Case Study: Functional Alcoholic Beverages in 2026                                      | 01-Apr-26                   | Published   |
|                        | Trackers         | QPIU                    | Innovation Update Q1 2026: Alcoholic Beverages                                                     | 05-Mar-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Emerging flavors & ingredients in Alcohol Industry - Alcoholic Beverages 3      | 21-May-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Alcohol Consumptions Trends Among Gen Z                                     | 09-Jul-26                   | Published   |
|                        | Trackers         | QPIU                    | Innovation Update Q2 2026: Alcoholic Beverages                                                     | 30-Jun-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Alcoholic Beverages 4                                               | 31-Jul-26                   | Not started |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Alcoholic Beverages 5                                               | 31-Aug-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Alcoholic Beverages 3                                                       | 30-Sep-26                   | Not started |
|                        | Trackers         | QPIU                    | Innovation Update Q3 2026: Alcoholic Beverages                                                     | 30-Sep-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Alcoholic Beverages 4                                                       | 31-Dec-26                   | Not started |
|                        | Trackers         | QPIU                    | Innovation Update Q4 2026 - Alcoholic Drinks                                                       | 31-Dec-26                   | Not started |
| Consumer Health        | Long Reports     | Case Study              | Hot Topic Case Study - GLP-1 Alternatives                                                          | 24-Mar-26                   | Published   |
|                        | Webinars         | Webinar                 | Webinar: Top Trends in Consumer Health 2026                                                        | 20-Mar-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Creating value in weight management supplements                                 | 31-May-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: How Dietary Supplements Have Evolved Beyond Traditional Health Management       | 30-Jun-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Men's Consumer Health                                                       | 10-Jul-26                   | In Progress |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Consumer Health 3                                                           | 30-Sep-26                   | Not started |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Consumer Health 3                                                               | 30-Sep-26                   | Not started |
| Cosmetics & Toiletries | Long Reports     | Insights Reports - Long | Industry Insights: Optimizing AI Capabilities in Cosmetics and Toiletries                          | 20-Feb-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topics Case Study: Hybrid Beauty                                                               | 14-Apr-26                   | Published   |
|                        | Trackers         | QPIU                    | Innovation Update Q1 2026: Personal and Household Care                                             | 05-Mar-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Top Trends in Cosmetics and Toiletries                                          | 29-Apr-26                   | Published   |
|                        | Webinars         | Webinar                 | Webinar: Top Trends in Cosmetics and Toiletries 2026                                               | 30-Jul-26                   | Published   |
|                        | Webinars         | Webinar                 | Webinar: Packaging Regulation                                                                      | 30-Jul-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study: Superfood Skin Health                                                        | 30-Jun-26                   | In Progress |
|                        | Trackers         | QPIU                    | Innovation Update Q2 2026: Personal and Household Care                                             | 30-Jun-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Health & Beauty 3                                                           | 30-Sep-26                   | Not started |
|                        | Trackers         | QPIU                    | Innovation Update Q3 2026: Personal and Household Care                                             | 30-Sep-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Health & Beauty 4                                                           | 31-Dec-26                   | Not started |
|                        | Trackers         | QPIU                    | Innovation Update Q4 2026 - Personal Care and Household Care                                       | 31-Dec-26                   | Not started |
| Food                   | Webinars         | Webinar                 | Webinar: Top Trends in Snacks and Confectionery 2026                                               | 31-Jan-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Top Trends in Dairy                                                             | 30-Jan-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: GLP-1 Innovation Landscape 2026                                                 | 27-Feb-26                   | Published   |
|                        | Data Series      | Data Series             | Strategic Intelligence - Scorecard Update - Confectionery & Snacks                                 | 06-Feb-26                   | Published   |
|                        | Data Series      | Data Series             | Strategic Intelligence: Dairy and Dairy Alternatives Sector Scorecard 2026                         | 20-Feb-26                   | Published   |
|                        | Webinars         | Webinar                 | Webinar: Top Trends in Dairy 2026                                                                  | 31-Mar-26                   | Published   |
|                        | Data Series      | Data Series             | Strategic Intelligence: Fast Food Sector Scorecard                                                 | 15-Feb-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topics Case Study: Fibermaxing                                                                 | 03-Mar-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topic Case Study: Opportunities in the Global Confectionery Market                             | 24-Feb-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topics Case Study: Engaging the Next Generation of Consumers in Dairy                          | 26-Mar-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topics Case Study: Hybrid Meat                                                                 | 07-Apr-26                   | Published   |
|                        | Trackers         | QPIU                    | Innovation Update Q1 2026: Packaged Food                                                           | 23-Mar-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Top Trends in Meat and Meat Substitutes                                         | 21-Apr-26                   | Published   |
|                        | Data Series      | Data Series             | Strategic Intelligence: Meat and Meat Substitutes Sector Scorecard 2026                            | 23-Feb-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Food                                                                | 30-Nov-26                   | In Progress |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Premium Indulgence Opportunities in Dairy                                       | 30-Jun-26                   | In Progress |
|                        | Webinars         | Webinar                 | Webinar: 10 - Foodservice TBC                                                                      | 30-Sep-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Specialty Coffee                                                            | 30-Jun-26                   | In Progress |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Plant-based Snacking                                                        | 30-Jun-26                   | In Progress |
|                        | Trackers         | QPIU                    | Innovation Update Q2 2026: Packaged Food                                                           | 17-Jun-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Prepared Meals                                                                  | 30-Jun-26                   | In Progress |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Portion control in Food & Beverages                                             | 30-Jul-26                   | In Progress |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Women's Health                                                      | 31-Jul-26                   | In Progress |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Digitalization in Meat and Meat Substitutes                         | 31-Jul-26                   | In Progress |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Food 8                                                              | 31-Aug-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Food 3                                                                      | 30-Sep-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Confectionery & Snacks 3                                                    | 30-Sep-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Dairy & Dairy Alternatives 3                                                | 30-Sep-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Meat substitutes/Plant-based 3                                              | 30-Sep-26                   | Not started |
|                        | Trackers         | QPIU                    | Innovation Update Q3 2026: Packaged Food                                                           | 30-Sep-26                   | Not started |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Food 9                                                              | 31-Oct-26                   | Not started |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Title tbc - Food 10                                                             | 30-Nov-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Food 4                                                                      | 31-Dec-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Confectionery & Snacks 4                                                    | 31-Dec-26                   | Not started |
|                        | Long Reports     | Case Study              | Hot Topic Case Study - Dairy & Dairy Alternatives 4                                                | 31-Dec-26                   | Not started |
|                        | Trackers         | QPIU                    | Innovation Update Q4 2026 - Packaged Food - Fiber                                                  | 31-Dec-26                   | Not started |
| Household Products     | Long Reports     | Insights Reports - Long | Industry Insights: Top Trends in Household Care                                                    | 30-Jan-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Speed as the New Standard in Household Care                                     | 01-Jun-26                   | Published   |
|                        | Long Reports     | Case Study              | Hot Topics Case Study: Fragrance as a Strategic Lever in Household Care and Laundry                | 29-May-26                   | Published   |
|                        | Long Reports     | Insights Reports - Long | Industry Insights: Closing the Household Care Sustainability-Value Gap                             | 07-May-26                   | Published   |

| INDUSTRY                | CONTENT CATEGORY | PRODUCT SUB TYPE               | REPORT                                                                        | 2026<br>PUBLICATION<br>DATE | STATUS      |
|-------------------------|------------------|--------------------------------|-------------------------------------------------------------------------------|-----------------------------|-------------|
|                         | Webinars         | Webinar                        | Webinar: Top Trends in Household Care 2026                                    | 30-Apr-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study - Water Stewardship                                      | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Household Care 5                                           | 31-Jul-26                   | Not started |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Household Care 6                                           | 31-Aug-26                   | Not started |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study - Household Care 3                                       | 30-Sep-26                   | Not started |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study - Household Care 4                                       | 31-Dec-26                   | Not started |
| Non-Alcoholic Beverages | Data Series      | Data Series                    | Strategic Intelligence: Ingredients Sector Scorecard 2026                     | 03-Mar-26                   | Published   |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Top Trends in Non-Alcoholic Beverages 2026                 | 26-Jan-26                   | Published   |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: The Transformative Shift in Carbonated Soft Drinks         | 26-Mar-26                   | Published   |
|                         | Webinars         | Webinar                        | Webinar: Top Trends in Non-Alcoholic Beverages 2026                           | 20-Mar-26                   | Published   |
|                         | Data Series      | Data Series                    | Strategic Intelligence: Non-Alcoholic Beverages Sector Scorecard              | 04-Feb-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topics Case Study: Energy Drinks                                          | 09-Mar-26                   | Published   |
|                         | Trackers         | QPIU                           | Innovation Update Q1 2026: Non-Alcoholic Beverages                            | 18-Feb-26                   | Published   |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Personalization in Advanced Hydration                      | 28-Apr-26                   | Published   |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Mini is the new Mighty                                     | 30-Jul-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study: Beverage consumption trends in single person households | 30-Jun-26                   | In Progress |
|                         | Trackers         | QPIU                           | Innovation Update Q2 2026: Non-Alcoholic Beverages                            | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Regulations in functional beverages                        | 31-Jul-26                   | Not started |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study - Non-Alcoholic Beverages 3                              | 30-Sep-26                   | Not started |
|                         | Trackers         | QPIU                           | Innovation Update Q3 2026: Non-Alcoholic Beverages                            | 30-Sep-26                   | Not started |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Top Trends in Non-Alcoholic Beverages 5                    | 30-Sep-26                   | Not started |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study - Non-Alcoholic Beverages 4                              | 31-Dec-26                   | Not started |
|                         | Trackers         | QPIU                           | Innovation Update Q4 2026 - Non-alcoholic Drinks                              | 31-Dec-26                   | Not started |
| Consumer Overall        | Long Reports     | Case Study                     | Ingredient Insights: Flaxseed                                                 | 06-Feb-26                   | Published   |
|                         | Data Series      | Data Series                    | Strategic Intelligence: Health and Beauty Sector Scorecard                    | 30-Jan-26                   | Published   |
|                         | Data Series      | Data Series                    | Strategic Intelligence - Scorecard Update - Household Care                    | 05-Mar-26                   | Published   |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Creatine                                                 | 24-Apr-26                   | Published   |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Heartleaf                                                | 28-Apr-26                   | Published   |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Sea Buckthorn                                            | 05-Jun-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topics Case Study: SNAP Restrictions' Impact on US Soft Drinks            | 01-Apr-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topics Case Study: Impact of Iran War on Packaging Materials              | 21-May-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topics Case Study: Ultra-Processed Baby Foods                             | 10-Apr-26                   | Published   |
|                         | Trackers         | QPIU                           | Innovation Update Q1 2026: Ingredients - Minerals                             | 24-Mar-26                   | Published   |
|                         | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: The Future of Work in Consumer 2026                   | 05-May-26                   | Published   |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Mega-Trend Overview 2026: Demographics                            | 11-Jun-26                   | Published   |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Anchoring                                          | 31-May-26                   | Published   |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Cross-Cultural Influence                           | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Insights Reports - Long        | Consumer Survey Insights: Consumer Preferences for Flavors and Fragrances     | 05-May-26                   | Published   |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Top Trends in Pet Care                                     | 10-May-26                   | Published   |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Environmental Responsibility                       | 22-May-26                   | Published   |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Apricots                                                 | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Ube                                                      | 30-Jun-26                   | Published   |
|                         | Webinars         | Conference                     | Conference 2026: HI APAC                                                      | 30-Jun-26                   | In Progress |
|                         | Webinars         | Conference                     | Conference 2026: HI EMEA                                                      | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Plant-based diets                                     | 30-Jul-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Mega-Trend Overview 2026: Sensory & Indulgence                    | 30-Jun-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Authenticity & Heritage                            | 30-Jun-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Connoisseurship                                    | 17-Jun-26                   | Published   |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Digital Lifestyles                                 | 30-Jun-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Guided Health                                      | 30-Jun-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: On-The-Go                                          | 30-Jun-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Value-For-Money                                    | 30-Jun-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Weight Management                                  | 10-Jun-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Rosemary                                                 | 30-Jun-26                   | Published   |
|                         | Long Reports     | Case Study                     | Ingredient Insights: Psyllium Husk                                            | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study: Consumer                                                | 31-Dec-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Hot Topics Case Study: Aluminum Packaging Trends                              | 30-Apr-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study - Drivers of consumption occasions in snacking           | 30-Jul-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Hot Topics Case Study: Adaptogens in Dairy and Alternatives                   | 07-Jul-26                   | Published   |
|                         | Long Reports     | Case Study                     | Hot Topic Case Study: Functional Pet Nutrition                                | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Foresights: Gut-Skin Axis                                                     | 01-Apr-26                   | Published   |
|                         | Long Reports     | Case Study                     | Foresights: AI Super Apps                                                     | 30-Jun-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Foresights: Baby Milk advancements                                            | 30-Jul-26                   | In Progress |
|                         | Long Reports     | Case Study                     | Foresights: Scent-to-mood pathway                                             | 30-Jun-26                   | In Progress |
|                         | Trackers         | QPIU                           | Innovation Update Q2 2026: Ingredients - Vitamins                             | 30-Jun-26                   | In Progress |
|                         | Webinars         | Webinar                        | Webinar: I2 - Evolving Consumer Lifestyles                                    | 30-Sep-26                   | Not started |
|                         | Webinars         | Webinar                        | Webinar: I3 - TBC                                                             | 30-Oct-26                   | Not started |
|                         | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Robotics                                              | 31-Jul-26                   | Not started |
|                         | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Sugar Reduction                                       | 31-Jul-26                   | Not started |
|                         | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Clean Label                                           | 31-Jul-26                   | Not started |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Ethical Consumption                                | 31-Jul-26                   | In Progress |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Ethical Luxury                                     | 31-Jul-26                   | Not started |
|                         | Long Reports     | Insights Reports - Long        | Consumer Survey Insights: 2026 Q2 Global Consumer Survey                      | 31-Jul-26                   | Not started |
|                         | Long Reports     | Insights Reports - Long        | Industry Insights: Industry Insights Other Sectors 2                          | 31-Jul-26                   | Not started |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Informed Shopping                                  | 31-Aug-26                   | Not started |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Next-Generation Shopping                           | 31-Aug-26                   | Not started |
|                         | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Risk Aversion                                      | 31-Aug-26                   | Not started |

| INDUSTRY | CONTENT CATEGORY | PRODUCT SUB TYPE               | REPORT                                                                                                   | 2026<br>PUBLICATION<br>DATE | STATUS      |
|----------|------------------|--------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------|-------------|
|          | Long Reports     | Case Study                     | Ingredient Insights: 9                                                                                   | 31-Aug-26                   | Not started |
|          | Long Reports     | Case Study                     | Ingredient Insights: 10                                                                                  | 31-Aug-26                   | Not started |
|          | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Digital Identity                                                                 | 30-Sep-26                   | Not started |
|          | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Agentic AI                                                                       | 30-Sep-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Mega-Trend Overview 2026: Comfort & Uncertainty                                              | 30-Sep-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Personal Inter-Connections                                                    | 30-Sep-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Resource Scarcity                                                             | 30-Sep-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Self-Branding                                                                 | 30-Sep-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Socio-Economic Change                                                         | 30-Sep-26                   | Not started |
|          | Long Reports     | Case Study                     | Hot Topic Case Study: Consumer 3                                                                         | 30-Sep-26                   | Not started |
|          | Long Reports     | Case Study                     | Hot Topic Case Study - Tobacco/Baby/Pet care 3                                                           | 30-Sep-26                   | Not started |
|          | Trackers         | QPIU                           | Innovation Update Q3 2026: Ingredients TBC                                                               | 30-Sep-26                   | Not started |
|          | Webinars         | Conference                     | Conference 2026: H2 EMEA                                                                                 | 31-Oct-26                   | In Progress |
|          | Webinars         | Conference                     | Conference 2026: H2 APAC                                                                                 | 31-Oct-26                   | In Progress |
|          | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: Human Augmentation                                                               | 31-Oct-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Added Functionality                                                           | 31-Oct-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Aging Populations                                                             | 31-Oct-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Social Responsibility                                                         | 31-Oct-26                   | Not started |
|          | Long Reports     | TrendSights - Trend            | TrendSights Analysis 2026: Time Scarcity                                                                 | 31-Oct-26                   | Not started |
|          | Long Reports     | Case Study                     | Ingredient Insights: 11                                                                                  | 31-Oct-26                   | Not started |
|          | Long Reports     | Case Study                     | Foresights: 5                                                                                            | 31-Oct-26                   | Not started |
|          | Long Reports     | Insights Reports - Long        | Consumer Survey Insights: 2026 Q3 Global Consumer Survey                                                 | 31-Oct-26                   | Not started |
|          | Long Reports     | Insights Reports - Long        | Industry Insights: Industry Insights Other Sectors 3                                                     | 31-Oct-26                   | Not started |
|          | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence: ESG topic                                                                        | 30-Nov-26                   | Not started |
|          | Long Reports     | Case Study                     | Ingredient Insights: 12                                                                                  | 30-Nov-26                   | Not started |
|          | Long Reports     | Case Study                     | Foresights: 6                                                                                            | 30-Nov-26                   | Not started |
|          | Webinars         | Webinar                        | Webinar: I4 - Top trends to watch in 2027                                                                | 31-Dec-26                   | Not started |
|          | Long Reports     | Strategic Intelligence Reports | Strategic Intelligence - Multi-theme report - Top Themes for 2027 in Consumer, Foodservice and Packaging | 31-Dec-26                   | Not started |
|          | Long Reports     | Case Study                     | Hot Topic Case Study: Consumer 4                                                                         | 31-Dec-26                   | Not started |
|          | Long Reports     | Case Study                     | Hot Topic Case Study - Consumer Health 4                                                                 | 31-Dec-26                   | Not started |
|          | Long Reports     | Case Study                     | Hot Topic Case Study - Meat substitutes/Plant-based 4                                                    | 31-Dec-26                   | Not started |
|          | Long Reports     | Case Study                     | Hot Topic Case Study - Tobacco/Baby/Pet care 4                                                           | 31-Dec-26                   | Not started |
|          | Trackers         | QPIU                           | Innovation Update Q4 2026 - Ingredients TBC                                                              | 31-Dec-26                   | Not started |
|          | Long Reports     | Insights Reports - Long        | Consumer Survey Insights: 2026 Q4 Global Consumer Survey                                                 | 31-Dec-26                   | Not started |

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Publication timelines are subject to change. Timelines revised since last month are marked with an asterisk\*\*.